

# MINUTES

**Meeting:** TROWBRIDGE AREA BOARD  
**Place:** Ridgeway space - County Hall, Trowbridge BA14 8JN  
**Date:** 16 October 2014  
**Start Time:** 4.00 pm  
**Finish Time:** 5.00 pm

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Please direct any enquiries on these minutes to:

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## **In Attendance:**

### **Wiltshire Councillors**

Cllr Ernie Clark, Cllr Dennis Drewett, Cllr John Knight, Cllr Helen Osborn, Cllr Jeff Osborn, Cllr Graham Payne (Chairman) and Cllr Horace Prickett

Also present: Cllr Jane Scott OBE.

### **Wiltshire Council Officers**

Maggie Rae (Corporate Director)  
Rachel Efemey (Community Area Manager)

### **Town and Parish Councillors**

Trowbridge Town Council – Bob Brice

**Total in attendance: 45**

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| <b><u>Agenda Item No.</u></b> | <b><u>Summary of Issues Discussed and Decision</u></b>  |
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| 100                           | <p><u>Chairman's Welcome and Introductions</u></p> <p>The Chairman, Councillor Graham Payne, welcomed everyone to the meeting of the Trowbridge Area Board.</p>   |
| 101                           | <p><u>Health Fair</u></p> <p>The Trowbridge Health Fair Event was held in the Atrium prior to the Area Board meeting.</p>   |
| 102                           | <p><u>Declarations of Interest and Apologies.</u></p> <p>There were no declarations of interest or apologies.</p>   |
| 103                           | <p><u>Better Care Presentation - CCG</u></p> <p>The Leader of the Council, Cllr Jane Scott, introduced the Better Care Act presentation. Dr Stephen Rowlands and Corporate Director Maggie Rae were also present to answer questions.</p> <p>The presentation provided an understanding of how Wiltshire Council had approached the issues raised and encouraged opportunities for local action. A DVD was presented which discussed the work being done to provide the health and social care that residents require now and in the future. The need to focus health services around where residents live rather than at the three hospitals on the edge of Wiltshire was raised. It was heard that everyone would be treated as a person and not just as a set of conditions The new 'onion' model was based around people in their communities and away from hospitals. It was stated that primary care was the best building block for a new service. The service would be 'bottom up' in design and based around communities that already exist. It was stated that General Practitioners would be at the centre of this design.</p> <p>An opportunity for questions was provided, which included questions on the demographics in Wiltshire, the health budget and the military personnel who would be relocating to the County. Health checks being offered to those over 40 years of age were also discussed, as well as flu jabs and the increasing cost of an aging population.</p> |
| 104                           | <p><u>Dementia Friendly Communities Presentation</u></p> <p>Anna Littlechild, Chief Executive of Alzheimer's Support Wiltshire, provided a presentation on Dementia Friendly Communities. The Board heard that dementia was rising up the agenda in both health and social care and that Dementia Friends was part of the Prime Minister's 'Dementia Challenge'. Money had been provided by Central Government to promote dementia awareness.</p>   |

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|     | <p>Anna discussed how the community could play a part in improving the quality of life for those living with dementia. She explained that it was necessary for communities to be more tolerant and understanding to enable them to live well. It was explained that 7,000 people lived with dementia in Wiltshire; a third of which lived alone.</p> <p>The Board heard about the loss of skills for instance shopping and socialising. This was due to the fear of getting things wrong and becoming embarrassed. Anna encouraged people living with dementia to attend the Alzheimer's support office on Park Street.</p> <p>The role and input of volunteers was discussed and it was explained that monthly training would be provided for those who wanted it. There would also be monthly dementia sessions in the library.</p> |
| 105 | <p><u>Any Urgent Business</u></p> <p>There was no urgent business.</p>  |
| 106 | <p><u>Dementia Friends Awareness Session</u></p> <p>A dementia awareness session was held after the Area Board meeting.</p>   |
| 107 | <p><u>Close</u></p>   |